



SIMON  **BURN**

PHOTOGRAPHY x VIDEO PRODUCTION
TRAVEL / TOURISM / CULTURE / LIFESTYLE





SERVICES

Half / Full Day Photoshoots

On location: destinations, resorts, hotels, business premises, events

Video / Documentary Filmmaking

On location: destinations, resorts, hotels, business premises, events

Social Media / Ad Content Packages

Including destination marketing ideas, creative direction, photos, copywriting, blog articles, video reels etc.

Producer / Director

For larger campaigns, including influencer collaborations, online guides, articles, media events

Branded TV Shows

Turn-key solutions for your own factual entertainment series or one-off documentary for YouTube / Vimeo / Streaming

For more info, call me at 416 986 4757 or [email](#)



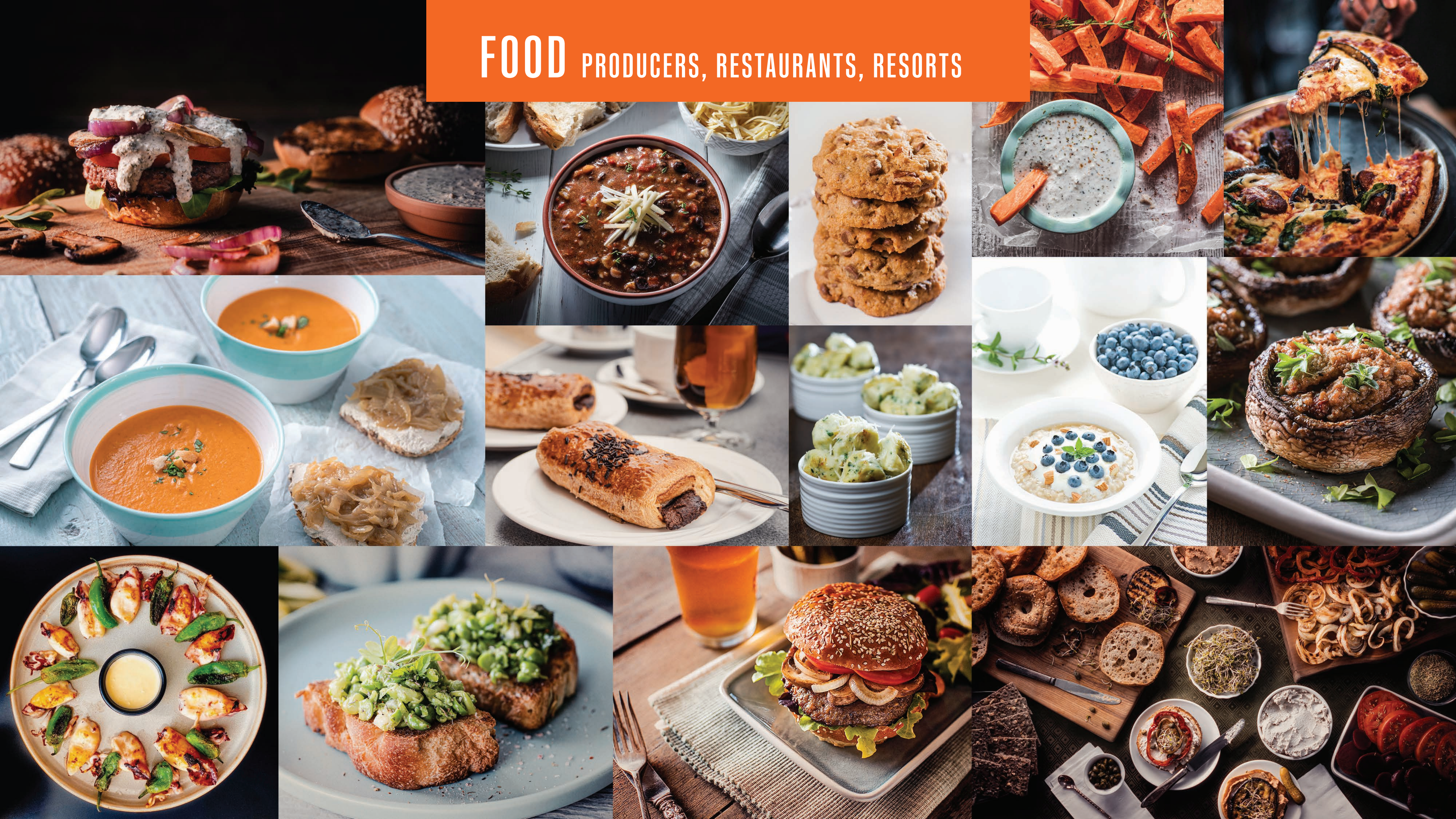
SMALL BUSINESS



RESTAURANTS / CHEFS



FOOD PRODUCERS, RESTAURANTS, RESORTS



DRINK PRODUCERS, BARS



PEOPLE / CULTURE



DESTINATIONS CITIES, TOWNS



DESTINATIONS OUTDOORS



OUTDOOR LIFESTYLE



WHY WORK WITH SIMON?

Experience

Simon has spent 25+ years working in travel, tourism, and lifestyle as a photographer and creative director. In that time, he's worked with small businesses, regional & provincial government economic development departments, tourism associations, hotels, resorts & and eco-tourism initiatives.

He's been extensively published in magazines and books, undertaken thousands of editorial assignments in many countries shooting travel, tourism, lifestyle, food, interiors, architecture and culture. His work has graced the covers and spreads of magazines, and has been featured in newspapers, brochures, marketing materials, advertising campaigns, books and on TV.

Simon doesn't just create compelling images and videos. He is a strategic thinker and marketer with a deep understanding of building brands and creating strategic content to tell stories and create relatable emotional connections.

Simon also has many years of experience in video production as a producer / director. **Storytelling is at the heart of what he creates**, and he strives to produce work that sits above the mediocre, something compelling that is sure to grab attention and inspire.

A selection of brands and orgs Simon has worked with:



MORE INFO & CONNECTION

NEW for 2023

- Now offering complete packaged articles, including writing, photo set and video. For print & digital publications.
- Location video guides
- Resort video guides
- Tourism business spotlight videos
- YouTube Channel set-up and video content strategy / planning

Let's Connect!

We can chat via zoom or over the phone

416 986 4757 simon@sdbcreative.com

Need to see more?

Personal Website & YouTube Channel: www.simonburncreative.com

Business Website: sdbcreative.com

BIO HIGHLIGHTS

Originally from the UK. After design school, and a few positions as an employee, Simon founded a communications company.

In the 90s, he won the contract for the opening the channel tunnel (Eurotunnel), handling all the marketing and photography for the inaugural events.

He moved to Canada, and built a freelance communications business and then became the co-founder and a principal of Fireworks Creative. This was one of Canada's first integrated media companies. It grew to 30 people within five years, and Simon sold the business.

Thereafter, he worked independently in travel, tourism, food and lifestyle; for destination marketing organizations, brands and publications.

In recent years Simon has turned much of his attention to video production and filming factual entertainment series and documentaries.